



RED TRACTOR LICENCE GUIDANCE FOR WHOLESALER AND TRADER APPLICATIONS

Red Tractor is a whole chain assurance scheme with standards that apply at farm, post farm-gate and through to finished product. Food business operators who are processing, packing, wholesaling, trading or selling Red Tractor claimed products are required to hold an appropriate Red Tractor Licence and receive Traceability Challenges to ensure that Red Tractor claimed product is fully segregated, traceable back to the assured farms of origin and that only eligible product is sold with a Red Tractor claim. Please refer to the Red Tractor [Claim Definition](#) for a full explanation of what constitutes a Red Tractor claim.

The Red Tractor logos and terminology (Red Tractor[®], Red Tractor Assured[®], Red Tractor Assurance[®], Red Tractor Certified Standards[®]) are Trademarks registered to Assured Food Standards t/a Red Tractor Assurance and can only be used for the licensed purpose.

What type of licence should I apply for?

➤ **Wholesaler**

Products leave the Wholesaler as received, no splitting open of packs, repacking or relabelling. If the product is changed/ processed in any way, you need to apply for a Red Tractor Packer and Processor Licence.

➤ **Trader**

Defined as companies who take financial ownership, source and supply goods but do not take physical delivery of or store any products.

How to Apply

If you do not already have a username and password, you will need to register via the portal:

<https://checkers.redtractor.org.uk/rtassurance/services.eb>

Click on 'Register for Access' and select 'Licensee' (skip this step if you are already registered).

Once you have received your username and password, you will be able to register your company. Login and click on Licensees > Licensing > Start an Application. Your Licence will be set up and we will let you know as soon as your application is ready to be completed.

The Application

You will be asked to list your suppliers, the products you are selling with a Red Tractor claim and to which customers. You must have a supplier listed for each sector you are trading, and they must be eligible. You can check a supplier's live status by logging in and using our Licensee Checker. Suppliers, customers and products including sectors must be kept up to date throughout the year.

Licence Fee and Sales Value

The Licence fee is based on the annual value of Red Tractor claimed invoiced sales from 01/04 to 31/03. New licensees should provide an estimate of sales. The fee is determined by the value of Red Tractor product invoiced, multiplied by 0.05% for meat, poultry, dairy and wool and by 0.03% for fresh produce & combinable crops. There is a minimum fee and a maximum fee. All fees exclude VAT. **Traders pay the minimum fee.**



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Licence Agreement

The Terms & Conditions must be agreed and signed by a person in authority. This can be downloaded during the application, or a copy can be sent upon request in advance of completion. Licence Agreements can also be viewed [here](#).

Payment

Once all sections of the application have been completed and the Licence Agreement has been signed, you will be able to download your invoice.

Your Certificate

As soon as payment has been processed, your Licence Certificate will be generated and can be downloaded. All Licences expire on the 31/03 of the following year. You will be invited to renew your Licence a few weeks before expiry.

Traceability Challenge

Red Tractor manage a Traceability Challenge Programme across all licensed sites. Following approval of your Licence, your details will be passed to our third-party assessor who will undertake a Traceability Challenge (unannounced for wholesalers) on our behalf. The purpose of the challenge is to make sure the products you claim as Red Tractor are eligible to carry this claim by verifying that the required eligibility criteria at every key stage of the supply chain is met, products are traceable back to assured farms of origin and the Red Tractor logo/claim is being used correctly. There is no additional charge for the Traceability Challenge, the cost is covered by the Licence fee.

If you have any questions or require any assistance, please contact licensing@redtractor.org.uk or one of our Supply Chain Assurance Technical Managers.

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